

Daily Box Club Privacy Policy

Last Updated January 2024

Daily Box Club (“**We**,” “**Our**,” or “**Us**”) is committed to protecting Your privacy. This Privacy Policy explains how Your personal information is collected, used, and disclosed by Daily Box Club. This Privacy Policy applies to the Daily Box Club website, including any content, functionality, and services offered on or through www.dailyboxclub.com and all its subdomains and its associated subdomains (collectively, the “**Website**”). By accessing or using the Website, You agree to this privacy policy, and affirm that You have read, understood, and agree to Our collection, storage, use, and disclosure of Your personal information as described in this Privacy Policy and Our Terms of Service. If You do not agree with Our policies, You must not access or use the Website.

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between You and this Website.
- When You interact with Our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

This policy does not apply to information collected by:

- Any third party (including our affiliates and subsidiaries), including through any application or content (including advertising) that may link to or be accessible from or on the Website.

Please read this policy carefully to understand it and the practices regarding Your information and how We will treat it. This policy may change from time to time (see **Changes to Our Privacy Policy**). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

1. Definitions and key terms

To help explain things as clearly as possible in this Privacy Policy, every time any of these terms are referenced, are strictly defined as:

1.1 Cookie: small amount of data generated by a website and saved by your web browser. It is used to identify your browser, provide analytics, remember information about you such as your language preference or login information.

1.2 Company: when this policy mentions Company, We, Us, or Our it refers to Daily Box Club.

1.3 Country: the United States of America.

1.4 Customer: refers to the company, organization, or person that signs up to use the Daily Box Club Service.

1.5 Device: any internet connected device such as a phone, tablet, computer, or any other device that can be used to visit the Daily Box Club and use the Services.

1.6 Personnel: refers to those individuals who are employed by Daily Box Club or are under contract to perform a service on behalf of one of the parties.

1.7 Personal Data: any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

1.8 Service: refers to the service provided by Daily Box Club as described in the relative terms (if available) and on this platform.

1.9 Third-party service: refers to advertisers, contest sponsors, promotional and marketing partners, and others who provide Our content or whose products or services We think may interest You.

1.10 You: a person or entity that is registered with Daily Box Club to use the Services.

1.11 Corporate Affiliate: any person or entity which directly or indirectly controls, is controlled by or is under common control with Daily Box Club, whether by ownership or otherwise.

2. What Information Do We Collect?

We may collect the following information from You when you visit Our Website, register on the Website, place an order on the Website, subscribe to Our newsletter, respond to a survey, or fill out a form:

- Name
- Phone Numbers
- Email Addresses
- Mailing Addresses
- Billing Addresses
- Debit/credit card numbers
- Username
- Password

In addition, We may also collect the following kinds of information:

- Records and copies of your correspondence (including email addresses) if You contact us.
- Your responses to surveys that we might ask You to complete for research purposes.

- Details of transactions You carry out through Our Website and of the fulfillment of Your orders.
- Shipping, billing, payment, and financial information before placing an order through Our Website, including without limitation any credit card information.
- Your search queries on the Website.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with Our Website, We may use automatic data collection technologies to collect certain information about Your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including Your IP address, operating system, and browser type.

The information we collect automatically is only statistical data and does not include personal information. It helps Us to improve our Website and to deliver a better and more personalized service, including by enabling us to customize our Website according to Your individual interests, speed up Your searches, recognize when You return to our Website, store information about Your preferences, and estimate Our audience size and usage patterns.

The technologies we use for this automatic data collection may include:

Cookies

We use Cookies to enhance the performance and functionality of Our website but are non-essential to their use. However, without these cookies, certain functionality like videos may become unavailable or You would be required to enter Your login details every time You visit the website as We would not be able to remember that You had logged in previously.

Local Storage

Local Storage sometimes known as DOM storage, provides web apps with methods and protocols for storing client-side data. Web storage supports persistent data storage, similar to cookies but with a greatly enhanced capacity and no information stored in the HTTP request header.

Sessions

Daily Box Club uses "Sessions" to identify the areas of Our Website that You have visited. A Session is a small piece of data stored on Your computer or mobile device by Your web browser.

We do not collect personal information automatically, but We may tie this information to personal information about You that we collect from other sources or you provide to Us.

3. How Do We Use The Information We Collect?

Any of the information We collect from You may be used in one of the following ways:

- To personalize Your experience (Your information helps Us to better respond to Your individual needs)
- To improve Our Website (We continually strive to improve Our website offerings based on the information and feedback We receive from You)
- To improve customer service (Your information helps Us to more effectively respond to Your customer service requests and support needs)
- To process transactions
- To administer a contest, promotion, survey, or other site features
- To send periodic emails
- To provide You with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account.
- To carry out Our obligations and enforce Our rights arising from any contracts entered into between You and Us, including for billing and collection.
- To notify you about changes to our Website or any products or services we offer or provide though it.
- In any other way We may describe when You provide the information.
- For any other purpose with Your consent.

We may also use Your information to contact You about Our own goods and services that may be of interest to You and to send to You our newsletters.

Additionally, We may use the email address You provide to Us for Our own retargeting and lookalike campaigns with social media, including without limitation Facebook and Google.

If you do not want Us to use Your information in this way, please email Us at the email address set forth at the end of this Privacy Policy under Contact Information.

4. When does Daily Box Club use end user information from third parties?

Daily Box Club will collect End User Data necessary to provide the Daily Box Club Services to Our customers. End users may voluntarily provide Us with information they have made available on social media websites. If You provide Us with any such information, We may collect publicly available information from the social media websites that You have indicated. You can control how much of Your information social media websites make public by visiting these websites and changing Your privacy settings.

5. When does Daily Box Club use customer information from third parties?

We receive some information from the third parties when You contact Us. For example, when You submit Your email address to Us to show interest in becoming a Daily Box Club customer, We receive information from a third party that provides automated fraud detection services

to Daily Box Club. We also occasionally collect information that is made publicly available on social media websites. You can control how much of your information social media websites make public by visiting these websites and changing your privacy settings.

6. Do We share the information We collect with third parties?

We may share the information that We collect, both personal and non-personal, with third parties such as advertisers, contest sponsors, promotional, marketing partners, and others who provide Our content or whose products or services We think may interest You. We may also share personal and non-personal information with Our current and future affiliated companies and business partners. If We are involved in a merger, asset sale, or other business reorganization, We may also share or transfer Your personal and non-personal information to Our successors-in-interest. We may engage trusted third-party service providers to perform functions and provide services to Us, such as hosting and maintaining Our servers and the Website, database storage and management, e-mail management, storage marketing, credit card processing, customer service, and fulfilling orders for products and services You may purchase through the Website. We will likely share Your personal information, and possibly some non-personal information, with these third parties to enable them to perform these services for Us and for You. We may share portions of Our log file data, including IP addresses, for analytics purposes with third parties such as web analytics partners, application developers, and ad networks. If Your IP address is shared, it may be used to estimate general location and other technographics such as connection speed, whether You have visited the Website in a shared location, and type of the device used to visit the Website. These third parties may aggregate information about Our advertising and what You see on the Website and then provide auditing, research, and reporting for Us and Our advertisers. We may also disclose personal and non-personal information about You to government or law enforcement officials or private parties as We, in Our sole discretion, believe necessary or appropriate in order to respond to claims, legal processes (including subpoenas), to protect Our rights and interests or those of a third party, to protect the safety of the public or any person, to prevent or stop any illegal, unethical, or legally actionable activity, or to otherwise comply with applicable court orders, laws, rules, and regulations.

7. Where and when is information collected from customers and end users?

Daily Box Club will collect personal information that You submit to Us. We may also receive personal information about You from third parties as described above.

8. How Do We Use Your Email Address?

By submitting your email address on this Website, You agree to receive emails from Us. You can cancel Your participation in any of these email lists at any time by clicking on the opt-out link or other unsubscribe option that is included in the respective email. We only send emails to people who have authorized Us to contact them, either directly, or through a third party. We do not send unsolicited commercial emails, because We hate spam as much as You do. By submitting Your email address, You also agree to allow Us to use Your email address for customer audience targeting on sites like Facebook, where We display custom advertising to specific people who have opted-in to receive communications from Us.

Email addresses submitted only through the order processing page will be used for the sole purpose of sending You information and updates pertaining to Your order. If, however, You have provided the same email to Us through another method, We may use it for any of the purposes stated in this Policy.

Note: If at any time You would like to unsubscribe from receiving future emails, We include detailed unsubscribe instructions at the bottom of each email.

9. How Long Do We Keep Your Information?

We keep Your information only so long as We need it to provide Daily Box Club to You and fulfill the purposes described in this policy. This is also the case for anyone that We share Your information with and who carries out services on Our behalf. When We no longer need to use Your information and there is no need for Us to keep it to comply with Our legal or regulatory obligations, We'll either remove it from Our systems or depersonalize it so that We can't identify You.

10. How Do We Protect Your Information?

We implement a variety of security measures to maintain the safety of Your personal information when You place an order or enter, submit, or access Your personal information. We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into Our Payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential. After a transaction, Your private information (credit cards, social security numbers, financials, etc.) is never kept on file. We cannot, however, ensure or warrant the absolute security of any information that You transmit to Daily Box Club or guarantee that Your information on the Website may not be accessed, disclosed, altered, or destroyed by a breach of any of Our physical, technical, or managerial safeguards.

11. Could my information be transferred to other countries?

Daily Box Club is incorporated in USA. Information collected via Our website, through direct interactions with You, or from use of Our help services may be transferred from time to time to Our offices or personnel, or to third parties, located throughout the world, and may be viewed and hosted anywhere in the world, including countries that may not have laws of general applicability regulating the use and transfer of such data. To the fullest extent allowed by applicable law, by using any of the above, You voluntarily consent to the trans-border transfer and hosting of such information.

12. Is the information collected through the Daily Box Club Service secure?

We take precautions to protect the security of Your information. We have physical, electronic, and managerial procedures to help safeguard, prevent unauthorized access, maintain data security, and correctly use Your information. However, neither people nor security systems are foolproof, including encryption systems. In addition, people can commit intentional crimes, make mistakes, or fail to follow policies. Therefore, while We use reasonable efforts to protect Your personal information, We cannot guarantee its absolute security. If applicable law imposes any non-disclaimable duty to protect Your personal

information, You agree that intentional misconduct will be the standards used to measure Our compliance with that duty.

13. Can I update or correct my information?

The rights You have to request updates or corrections to the information Daily Box Club collects depend on Your relationship with Daily Box Club. Personnel may update or correct information as detailed in Our internal company employment policies. Customers have the right to request the restriction of certain uses and disclosures of personally identifiable information as follows. You can contact Us in order to (1) update or correct Your personally identifiable information, (2) change Your preferences with respect to communications and other information You receive from Us, or (3) delete the personally identifiable information maintained about You on Our systems (subject to the following paragraph), by cancelling Your account. Such updates, corrections, changes, and deletions will have no effect on other information that We maintain, or information that We have provided to third parties in accordance with this Privacy Policy prior to such update, correction, change, or deletion.

To protect Your privacy and security, We may take reasonable steps (such as requesting a unique password) to verify Your identity before granting You profile access or making corrections. You are responsible for maintaining the secrecy of Your unique password and account information at all times. You should be aware that it is not technologically possible to remove each and every record of the information You have provided to Us from Our system. The need to back up Our systems to protect information from inadvertent loss means that a copy of Your information may exist in a non-erasable form that will be difficult or impossible for Us to locate. Promptly after receiving Your request, all personal information stored in databases that We actively use, and other readily searchable media will be updated, corrected, changed, or deleted, as appropriate, as soon as and to the extent reasonably and technically practicable. If You are an end user and wish to update, delete, or receive any information We have about You, You may do so by contacting the organization of which You are a customer.

14. Personnel

If You are a Daily Box Club worker or applicant, We collect information that You voluntarily provide to Us. We use the information collected for Human Resources purposes in order to administer benefits to workers and screen applicants. You may contact Us in order to (1) update or correct Your information, (2) change Your preferences with respect to communications and other information You receive from Us, or (3) receive a record of the information We have relating to You. Such updates, corrections, changes, and deletions will have no effect on other information that We maintain, or information that We have provided to third parties in accordance with this Privacy Policy prior to such update, correction, change or deletion.

15. Sale of Business

We reserve the right to transfer information to a third party in the event of a sale, merger, or other transfer of all or substantially all of the assets of Daily Box Club or any of its Corporate Affiliates, or that portion of Daily Box Club or any of its Corporate Affiliates to which the Service relates, or in the event that We discontinue Our business or file a petition or have

filed against Us a petition in bankruptcy, reorganization or similar proceeding, provided that the third party agrees to adhere to the terms of this Privacy Policy.

16. Affiliates

We may disclose information (including personal information) about You to Our Corporate Affiliates. Any information relating to You that We provide to Our Corporate Affiliates will be treated by those Corporate Affiliates in accordance with the terms of this Privacy Policy.

17. Governing Law

This Privacy Policy is governed by the laws of North Carolina without regard to its conflict of laws provision. You consent to the exclusive jurisdiction of the courts in North Carolina in connection with any action or dispute arising between the parties under or in connection with this Privacy Policy (except for those individuals who may have rights to make claims under Privacy Shield, or the Swiss-US framework). Your use of the Website may also be subject to other local, state, national, or international laws.

18. Your Consent

We have provided Our Privacy Policy to provide You with transparency into how your data is managed. By using Our Website, registering an account, or making a purchase, You hereby consent to Our Privacy Policy and agree to its terms.

19. Links to Other Websites

This Privacy Policy applies only to this Website and the Services provided herein. We may display, include, or make available third-party content (including data, information, applications and other products services) or provide links to third-party websites or services ("**Third- Party Services**"). You acknowledge and agree that Daily Box Club shall not be responsible for any Third-Party Services, including their accuracy, completeness, timeliness, validity, copyright compliance, legality, decency, quality, or any other aspect thereof. Daily Box Club does not assume and shall not have any liability or responsibility to You or any other person or entity for any Third-Party Services. Third-Party Services and links thereto are provided solely as a convenience to You and You access and use them entirely at Your own risk and subject to such third parties' terms and conditions. Please remember that when You use a link to proceed to a third-party website, Our Privacy Policy is no longer in effect. Your browsing and interaction on any other website, including those that have a link on Our platform, is subject to that website's own rules and policies. Such third parties may use their own cookies or other methods to collect information about You.

20. Blocking and disabling cookies and similar technologies

You may also set Your browser to block cookies and similar technologies, but this action may block Our essential cookies and prevent Our Website from functioning properly, and You may not be able to fully utilize all of its features and services. You should also be aware that You may also lose some saved information (*e.g.*, saved login details, site preferences) if You block cookies on Your browser. Different browsers make different controls available to You. Disabling a cookie or category of cookie does not delete the cookie from Your browser, You will need to do this Yourself from within Your browser, You should visit Your browser's help menu for more information.

21. Remarketing Services

We use remarketing services. What Is Remarketing? In digital marketing, remarketing (or retargeting) is the practice of serving ads across the Internet to people who have already visited a website. It allows a company to seem like they're "following" people around the Internet by serving ads on the websites and platforms they use most.

22. Payment Details

In respect to any credit card or other payment processing details You have provided Us, We commit that this confidential information will be stored in the most secure manner possible.

23. Kids' Privacy

We do not address anyone under the age of 13, and do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us at admin@dailyboxclub.com. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

California residents under 16 years of age may have additional rights regarding the collection and sale of their personal information. Please see **California Residents section** below for more information.

24. Changes to Our Privacy Policy

We may modify this Privacy Policy from time to time in our sole discretion. We will attempt to notify You regarding updates to this Policy. All updates are effective immediately when We post them. Your continued use of the Website and/or Service constitutes your agreement to any updated terms.

25. Tracking Technologies

25.1 Cookies

We use Cookies to enhance the performance and functionality of Our website but are non-essential to their use. However, without these cookies, certain functionality like videos may become unavailable or You would be required to enter Your login details every time You visit the website as We would not be able to remember that You had logged in previously.

27.2 Local Storage

Local Storage sometimes known as DOM storage, provides web apps with methods and protocols for storing client-side data. Web storage supports persistent data storage, similar to cookies but with a greatly enhanced capacity and no information stored in the HTTP request header.

27.3 Sessions

Daily Box Club uses "Sessions" to identify the areas of Our Website that You have visited. A Session is a small piece of data stored on Your computer or mobile device by Your web browser.

26. Information about General Data Protection Regulation (GDPR)

We may collect and use information from You if You are from the European Economic Area (EEA), and in this section of Our Privacy Policy We are going to explain exactly how and why is this data collected, and how We maintain this data under protection from being replicated or used in the wrong way.

27. What is GDPR?

GDPR is an EU-wide privacy and data protection law that regulates how EU residents' data is protected by companies and enhances the control the EU residents have, over their personal data. The GDPR is relevant to any globally operating company and not just the EU-based businesses and EU residents.

28. What is personal data?

Any data that relates to an identifiable or identified individual. GDPR covers a broad spectrum of information that could be used on its own, or in combination with other pieces of information, to identify a person. Personal data extends beyond a person's name or email address. Some examples include financial information, political opinions, genetic data, biometric data, IP addresses, physical address, sexual orientation, and ethnicity.

29. Individual Data Subject's Rights - Data Access, Portability, and Deletion

We are committed to helping Our customers meet the data subject rights requirements of GDPR. Daily Box Club processes and stores all personal data in fully vetted, DPA compliant vendors. We do store all conversation and personal data for up to 6 years unless Your account is deleted. In which case, We dispose of all data in accordance with Our Terms of Service and Privacy Policy, but We will not hold it longer than 60 days.

30. California Residents

If you are a California resident, California law may provide you with additional rights regarding Our use of Your personal information.

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to the email address set forth at the end of this Privacy Policy under Contact Information.

The California Consumer Privacy Act (CCPA) requires Us to disclose categories of Personal Information that We collect and how We use it, the categories of source is from whom We collect Personal Information, and the third parties with whom We share it, which We have explained above. We are also required to communicate information about rights California residents have under California law. You may exercise the following rights:

Right to Know and Access. You may submit a verifiable request for information regarding the: (1) categories of Personal Information We collect, use, or share; (2) purposes for which categories of Personal Information are collected or used by Us; (3) categories of sources from which We collect Personal Information; and (4) specific pieces of Personal Information We have collected about You.

Right to Equal Service. We will not discriminate against You if You exercise Your privacy rights.

Right to Delete. You may submit a verifiable request to close Your account and We will delete Personal Information about You that We have collected.

Request that a business that sells a consumer's personal data, not sell the consumer's personal data. If You make a request, We have one month to respond to You. If You would like to exercise any of these rights, please contact Us. We do not sell the Personal Information of Our users. For more information about these rights, please contact Us.

California's Online Privacy Protection Act (COPPA)

requires Us to disclose categories of Personal Information We collect and how We use it, the categories of sources from whom We collect Personal Information, and the third parties with whom We share it, which We have explained above. COPPA users have the following rights:

Right to Know and Access. You may submit a verifiable request for information regarding the: (1) categories of Personal Information We collect, use, or share; (2) purposes for which categories of Personal Information are collected or used by Us; (3) categories of sources from which We collect Personal Information; and (4) specific pieces of Personal Information We have collected about You.

Right to Equal Service. We will not discriminate against You if You exercise Your privacy rights.

Right to Delete. You may submit a verifiable request to close Your account and We will delete Personal Information about You that We have collected.

Right to Request. You may request that a business that sells a consumer's personal data, not sell the consumer's personal data. If You make a request, We have one month to respond to You. If You would like to exercise any of these rights, please contact Us. We do not sell the Personal Information of Our users. For more information about these rights, please contact Us.

To learn more about your California privacy rights, visit https://leginfo.legislature.ca.gov/faces/codes_displayText.xhtml?lawCode=CIV&division=3.&title=1.81.5.&part=4.

31. Arbitration

The Arbitration section of the Terms of Use is hereby incorporated by reference.

32. Contact Us

To ask questions or comment about this Privacy Policy, contact us at:
admin@dailyboxclub.com